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Information Pool

### Green (R)Evolution

Type: Web site

Geographical coverage: International

Country: India

Implementing Entity: International Centre for Culture & Education (ICCE)

Language: English

Cost: unspecified

Link: <http://intcce.org/green>

Green (R)evolution - Action against Climate Change is an initiative by International Centre for Culture & Education (ICCE). This initiative is about spreading knowledge on the effects of Climate Change and the actions we can take within our own capacity. It is done through various activities such as certification programs, campaigns & workshops for General Public, Students (School & Colleges) and Corporates.

#### Activities Facilitated by ICCE

List of activities: (Mitigation & Adaption)

EIA: Educate, Inspire and Act is the way how the knowledge will be distributed by:

- Telling people about the existing state of our planet, where it is heading and how we can make a difference.
- Demonstrating the benefits of the activities and highlighting how each person can play a vital role in helping to fight Climate Change.
- Using examples that show what will happen if these actions are not taken.

Technology & Appliances:

- The use of technology such as video/voice calling can reduce the need to travel via flights, cars, etc. thereby helping save energy.
- Replacing old Inefficient appliances (such as refrigerators, washing machines and air conditioners) as they waste energy. Hundreds of pounds of carbon dioxide can be reduced per year by replacing them (and having your old appliance recycled or disposed of properly).
- Using the "energy star" ratings on new appliances that allow us to assess the energy usage of the appliance.

Green -a-bag:

- This initiative to encourage people to carry cloth bags to shopping malls, stores, etc. instead of buying new plastic bags on every purchase. By which there will be a considerable decrease in use of plastic bags.
- Providing people with cloth bags that can be used for this purpose.

Pick your bottle:

- Instead of purchasing a new bottle of water the idea is to use refills. This is cost effective and environment friendly option.

Local Market setups:

- Helping farmers to sell their vegetables in the local market and encouraging people of the locality to buy from these shops which will be a cheaper option.
- Buying locally will help reduce the energy required to transport these goods.
- The consumable products that we all purchase represent more than half of the average family's carbon footprint.

Reducing Energy Use:

- Electronic devices consume energy even when turned off using a remote control as they are always on standby.
- Unplugging them or switching them off at the wall /power surge-protector can save over 1,000 lbs of carbon dioxide and US\$256 per year.

Social Audits:

- Utilizing the student network to perform social audits for reporting leaking taps in societies, high carbon emitting vehicles, Burning plastic material in open spaces, etc.

Adapt a Tree:

- This initiative will be promoted among school students (5-10th Grade) who will plant a sapling in their locality and will be responsible for its survival until it reaches the height of the student.

Promoting Renewable energy:

- The group will promote renewable energy such as solar power, bio-degradable fuel, small sized wind turbines and other cost effective and environment friendly ways of generating energy.

Disaster Management:

- Preparing students for rescue missions during Natural Calamities, such as evacuation, Incident reporting, recovery, etc.

Life Skills Training:

- Initiatives will be taken by the groups to facilitate various types of training in their local communities such as Swimming, Cycling, Basic First Aid Methods, etc.

Promoting Healthy Lifestyle:

- Spreading awareness on how an individual should manage his/her health during climate change. Sickness caused due to rapid change in weather conditions is an increasing trend. Prevention and recovery methods will be shared to reduce the impact as much as possible.