MESSAGE

I am happy to know that International Centre for Culture & Education has taken the initiative to provide opportunities to Capable Indian Citizens by developing their Entrepreneur skills and platform to become successful entrepreneurs. I am sure the ICCE will continue to expand the scope of its activities for the larger benefit of Indian Industry.

The Key characteristics required in an Entrepreneur are Desire, Drive Discipline and Determination. Entrepreneurs must have a vision of where they want their Company to be in the future. Entrepreneurial vision often makes the difference between success and failure. Unlike a business plan, a vision doesn’t provide a specific roadmap for a business. Rather a vision paints a picture of what the organization strives to become in the future. A leader with a strong vision motivates the team to achieve to achieve this picture, regardless of the action plan that will be employed.

I extend my best wishes to the International Centre for Culture & Education for their noble endeavour with many more years of contribution to the nation and the world.

Date 7th March, 2016

Lt. Gen. Nirbhay Sharma
PVSM, UYSM, AVSM, VSM (Retd)